



Iowa State Horticultural Society

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FOR IMMEDIATE RELEASE

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Speakers announced for All-Iowa Horticulture Exposition II

Home gardeners and professional horticulturists alike should mark their calendars for the All-Iowa Horticulture Exposition II on March 19-20, 2010 in Ottumwa, IA. The Expo, billed as the state fair of horticulture, is sponsored and coordinated by the Iowa State Horticultural Society (ISHS), and supported by over 25 in-state horticulture associations and Iowa State University Extension.

The ISHS is pleased to welcome international horticulture icons Dan Heims of Terra Nova Nurseries and Stephanie Cohen, award-winning author and garden designer to the Expo as keynote speakers. Stephanie will present "Designing the Perennial Border" on Friday afternoon at 1:00 PM. Dan will present the Saturday keynote at 10:00 AM on "Right Plant, Right Place." Both talks will be held in the 655-seat theatre at the Bridge View Center.

The ISHS will also sponsor a gardener's boutique that will feature Terra Nova introductions grown by the Iowa State Horticulture Club, many of which Dan will discuss in his lecture. Attendees may also purchase copies of Dan and Stephanie's books, as well those of other authors presenting at the Expo.

The ISHS is pleased to partner once again with Iowa State University Extension to present this gala exhibition of horticulture, which includes hands-on demonstrations, lectures and time for vendor interaction. Additional information about the Expo will be available at county extension offices in late January. For more information about the Expo please visit www.iowahort.org.

The ISHS was founded in 1866 for the purpose of promoting and encouraging horticulture and its related interests in Iowa through the collection and dissemination of information concerning production, marketing, and utilization of horticultural crops. The Iowa Code of Law states support for the ISHS from the Department of Agriculture and Land Stewardship (IDALS). The ISHS promotes the horticulture industry as a means of diversifying agriculture in Iowa.

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